CFBN CAREER WEBINAR SERIES

APRIL 1ST, 2020
10:00AM - 3:00PM

ACCESS ALL WEBINARS AT:
CHICAGOLANDFOOD.ORG/EVENT-3799919

This event is being presented in partnership with:

ILLINOIS TECH
Department of Food Science and Nutrition
The Career Fair Webinar series was created as a chat presented by industry leaders at the top of each hour on April 1st from 10am - 2pm. The topics range in career information for students and job-seekers specifically in the food and beverage industry.

**WELCOME**

Britt Burton-Freeman -
Professor and Chair, Dept of Food Science and Nutrition at Illinois Institute of Technology

**10:00 AM**

**TIPS FOR TODAY'S FOOD & BEVERAGE JOB SEEKERS**

Laurie Hyllberg -
VP, Kinsa Group

*Discussion about current industry career trends and tips and tricks for resumes and interviewing.*

**10:10 AM**

**THE F&B INDUSTRY CAREER PATH - WHERE TO LOOK!**

Kait Benetz -
VP of Creative and Marketing, CA Branding

*Discussion about potential careers paths, and how to take the first step post-graduation followed by a Q&A.*

**12:00 PM**

**WINNING THE NETWORKING NUMBERS GAME**

Charley Orwig -
VP of Marketing, DMA

*This cliché has never been more true than in today's environment. The way to "beat the system" isn't about having the perfect resumé or applying to the most jobs online, it's about meeting (and impressing) as many people as you can - fast. Learn how to broaden your network, customize your value proposition and find your next role in this engaging workshop.*

- **Get exponential** - how to meet the most people quickly
- **Impress** - with research and creativity
- **Customize your value prop** - dialing in communications materials

**1:00 PM**

**JOBS & INTERNSHIPS RIGHT NOW**

Javier Haro -
Business Service Representative, Serco Cook County American Job Center

*Let's take a look at the current job titles that are available and where the openings are. Dive in and find out who is hiring right now.*

**2:00 PM**