Managing Microbiological Testing as a Preventive Control Verification Symposium

Organizing Partners

October 24, 2019
At: Chicago Marriott Southwest at Burr Ridge, 1200 Burr Ridge Parkway, Burr Ridge, IL 60527

Registration Opens April 1st! | Early Bird Rate $275
HTTPS://IFSH-FRI-OCT2019.EVENTBRITE.COM
March, 1, 2019

Dear Food Industry Stakeholder,

On behalf of the organizing partners, Institute for Food Safety and Health (IFSH), and Food Research Institute, University of Wisconsin-Madison, I am pleased to announce that we are hosting a very timely symposium that brings food safety experts together from three important sectors titled: "Preventive Control Verification: Managing Microbiological Testing". The event will be held on October 24, 2019 at the Chicago Marriott Southwest Hotel in Burr Ridge, IL, the day following the FSPCA Annual Meeting. Given the interest level of the subject and the outstanding speaker line up, it will be a very well attended event.

Sponsorships with exhibit tables are also available. Please visit this link for attendee and sponsorship registration: HTTPS://IFSH-FRI-OCT2019.EVENTBRITE.COM

Best Regards,

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Cc: Renee Anderson, IFSH Marketing & Communications; Cindy Koschetz, IFSH Events & Planning
Preventive Control Verification: Managing Microbiological Testing Symposium
An IFSH-U WI FRI Symposium, October 24, 2019
Chicago Marriott Southwest at Burr Ridge
Burr Ridge, Illinois

Synopsis: FDA’s final rule “Current Good Manufacturing Practice, Hazard Analysis, and Risk-Based Preventive Controls for Human Food” requires that preventive controls be verified to ensure that they are consistently and effectively implemented. Verification procedures frequently take on the form of environmental and product microbiological testing. Establishing a testing plan is resource intensive and may create concerns regarding expense, effectiveness, and potential liability. In this symposium, speakers from government, industry, and academia will address considerations of where to test, testing frequency, rapid methods, statistical process control, role of environmental testing, role of existing literature and predictive modeling for validation, and responses to findings. Case studies will be presented and attendees will be engaged in break out groups to discuss strategies in developing effective testing programs.

What to expect: In a comprehensive update perspective academic, regulatory and industry practitioners will review and discuss current and emerging practices in microbiological testing for preventive control verification.

Who should attend: This symposium is intended for individuals involved in food safety or quality assurance, including preventive control qualified individuals, retailers, consultants, educators, students, and government professionals.

Location: The symposium will be hosted at the Chicago Marriott Southwest Hotel in Burr Ridge, Illinois.

Registration: Registration is available on-line at: HTTPS://IFSH-FRI-OCT2019.EVENTBRITE.COM

For Further Information Contact:
Please contact Cindy Koschetz at ckoschet@iit.edu or 708-563-8152 for details.
Program Outline:

- Intro: Verification vs. validation overview
- Criteria and principles in developing verification testing program overview
- Setting specifications/action limits (resources, examples)
- Break
- Overview of statistical sampling: limitations and use to determine process control and lot disposition
- Food ingredient and product testing and validation surrogates vs. pathogen testing
- Environmental monitoring and sampling (targets for microbes, locations, frequency)
- Lunch
- Updates on methodology
  - Overview; Most promising new methodologies;
  - Challenges with recovering pathogens from low-aw foods;
  - Fitness for purpose methodology
- Microbial testing for supplier control verification
- Consideration for selecting tools to create sampling plans (software)
- Break
- Legal considerations: negligence for not testing vs. liability with false positives
- Case studies:
  - RTE foods without lethality step;
  - Low moisture foods;
  - Fresh produce (not necessarily lettuce);
  - Refrigerated/frozen foods without full lethality
- Final comments and farewell
Preventive Control Verification: Managing Microbiological Testing Symposium

October 24, 2019
Chicago Marriot Southwest at Burr Ridge IL, USA

The symposium will be held at Chicago Marriott Southwest at Burr Ridge. This category 4 hotel is located at 1200 Burr Ridge Parkway, Burr Ridge, IL 60527, which is just 21 miles south of the O’Hare International Airport and 13 miles west of the Midway International Airport. The hotel offers over 130 rooms.

We secured a special discounted rate based on the type of room at the hotel. To take advantage of the discounted price, please use the link below.

The discounted rate will be available until October 1, 2019. As always, we encourage you to make reservations ASAP.

To learn more about the hotel, please visit:

- [https://www.tripadvisor.com/Hotel_Review-g35742-d483292-Reviews-Chicago_Marriott_Southwest_at_Burr_Ridge-Burr_Ridge_DuPage_County_Illinois.html](https://www.tripadvisor.com/Hotel_Review-g35742-d483292-Reviews-Chicago_Marriott_Southwest_at_Burr_Ridge-Burr_Ridge_DuPage_County_Illinois.html)
Marketing this event: IFSH and the partner organizations (organizing committee members) will market this event through email and other media message services to their own members and stakeholders which number well over 22,500 professional industry contacts. Event notices will also be placed in key professional association calendars. An early save the date notice was launched to stakeholders on March 5, 2019 via Constant Contact.

Sponsor Registration: Sponsor registration will be available on-line at: HTTPS://IFSH-FRI-OCT2019.EVENTBRITE.COM after April 1, 2019.

Contact: Please contact Armand Paradis at 708-563-1873 for sponsorship details.

Technology Showcase Sponsor $500

- One (1) free attendee registration
- Table-top exhibit space with electrical connection in foyer during breaks
- Company logo, description and contacts in attendee packets

Silver Sponsor $800

- Two (2) free attendee registrations
- Company logo and recognition in joint IFSH promotions**
- Company logo and hotlinks to organization’s website on the IFSH website
- Recognition signage in registration area and meeting room, PPT appreciation slide
- Podium recognition at welcoming and concluding addresses
- Company logo, description and contacts in attendee packets
- Table-top exhibit space with electrical connection in foyer during all breaks

Gold Sponsor $1,400

- Three (3) free attendee registrations
- Company logo and recognition in joint IFSH e-promotions**
- Company logo and hotlinks to organization’s website on the IFSH website
- Placement of company literature or giveaways at sponsors-only table
- Recognition signage in registration area and meeting room, PPT appreciation slide
- Podium recognition at welcoming and concluding addresses
- Company logo, description and contacts in attendee packets
- Table-top exhibit space with electrical connection in foyer during all breaks
- Opportunity for Sponsor to provide choice of two premium item (with sponsors logo)
  - Memory Stick
  - Conference Bag/Tote
  - Padfolio/Notepads
  - Other

**includes links and logo display in e-promos/newsletters, press releases, and social media postings