Food Waste and Sustainability:
Strategies To Improve Food Safety, Food Security and Nutrition

Organizing Partners

September 27, 2018
At: Chicago Marriott Southwest At Burr Ridge, 1200 Burr Ridge Parkway, Burr Ridge, IL 60527

HTTPS://FWS-SEPT2018.EVENTBRITE.COM *
*IFSH Members Receive a 10% Discount
June 27, 2018

Dear Food Industry Stakeholder,

On behalf of the organizing partners, Institute for Food Safety and Health (IFSH), and Food Research Institute, University of Wisconsin-Madison, I am pleased to announce that we are hosting a very timely event that brings experts together from three important fields of study titled: “Food Waste and Sustainability: Strategies to Improve Food Safety, Food Security and Nutrition”, September 27, 2018. The event will be held on September 27, 2018 at the Chicago Marriott Southwest Hotel in Burr Ridge, IL, the day following our IFSH Annual Meeting. Given the interest level of the subject and the outstanding speaker line up, it will be a very well attended event.

We are also pleased to announce that we will have sponsorships available! Your organization may be interested in being a sponsor at the symposium. We are currently taking sponsor enrollments. Please see the attached file which includes the sponsorship prospectus.

If you select a sponsorship online, please note that the included complimentary registrations will require a code which we will provide. Call me anytime if you have questions. Please visit this link for attendee registration discount and a sponsorship enrollment:
https://bit.ly/2InAVdb

Best Regards,

Armand Paradis
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Cc: Renee Anderson, IFSH Marketing & Communications; Cindy Koschetz, IFSH Events & Planning
- Sponsorship Prospectus -

**Food Waste and Sustainability: Strategies to Improve Food Safety, Food Security and Nutrition**

An IFSH-U WI FRI Symposium, September 27, 2018
Chicago Marriott Southwest at Burr Ridge
Burr Ridge, Illinois

**Synopsis:** Food production needs to be a sustainable endeavor that considers environmental, social, and economic issues. Food waste works against sustainability in all three of these areas. This symposium will bring together representatives from industry, academia, and government to discuss ways in which food sustainability can be improved and food waste decreased without compromising food safety, food security, or nutrition. The program will cover agricultural issues and solutions related to sustainability in food production, approaches to reducing food waste in manufacturing of various food products, and ways to minimize waste in retail and restaurant environments. Consumer and social issues related to sustainability and food waste will be addressed. Additional presentations will discuss the role of supply chain management, date labeling, and cold chain management in improving sustainability in the food supply and reducing waste.

**What to expect:** In a farm to fork perspective academic and industry practitioners will review and discuss current and emerging practices in food waste management and sustainable systems as they impact food safety, food security and nutrition.

**Who should attend:** This symposium is intended for food safety and nutrition professionals from industry, academia and government in food processing, food safety, quality assurance, regulatory functions, and public health administration.

**Location:** The symposium will be hosted at the Chicago Marriott Southwest Hotel in Burr Ridge, Illinois.

**Web:** [https://bit.ly/2InAVdb](https://bit.ly/2InAVdb)

**Marketing this event:** IFSH and the partner organizations (organizing committee members) will market this event through email and other media message services to their own members and stakeholders which number well over 3,500 professional industry contacts. Event notices will also be placed in key professional association calendars including IFT and IAFP. Early save the date and ongoing notice campaigns will be sent to prospective stakeholders via Constant Contact.

**Sponsor Registration:** Sponsor registration is available on-line at: [www.iit.edu/ifsh](http://www.iit.edu/ifsh)
Please contact Armand Paradis at 708-563-8175 for sponsorship details.
7:30 a.m. Registration / CONTINENTAL BREAKFAST

8:15 a.m. Introduction

Morning Session 1: Overview
8:30 a.m. Overview: Providing nutrition and food security to the world population safely
9:00 a.m. Using accelerated genetics to improve productivity/nutrition
9:30 a.m. Water sustainability in crop production

10:00 – 10:30 a.m. EXHIBITS AND NETWORKING BREAK  (30 minutes)

Morning Session 2: Sustainability initiatives for specific food sectors
10:30 a.m. Fresh produce (packing, including water use; distribution)
11:00 a.m. Novel approaches to utilizing food waste in the meat industry
11:30 a.m. Dairy production and manufacturing

12:00–1:15 p.m. LUNCH AND EXHIBITS (1 hour 15 MINUTES)

Afternoon Session 1 Sustainability for general food production and distribution
1:15 p.m. Water sustainability in processing facility
1:45 p.m. Cold chain management (frozen vs. refrigeration; reliability in developing economies/following natural disasters; energy use reduction)
2:15 p.m. Packaging; and Sustainability; Biodegradable; Unintended consequences with reduced packaging

2:45–3:15 p.m. EXHIBITS AND NETWORKING BREAK  (30 minutes)

Afternoon Session 2: Retail, restaurants, consumer and social issues
3:15 p.m. Initiatives to use food waste productively (supply chain management)
3:45 p.m. Date labeling: quality vs. safety; how much food is discarded unnecessarily
4:15 p.m. Panel discussion: economics, consumer perspective, other initiatives in animal and crop production; path to future

5:00 p.m. Concluding remarks; adjourn

Tentative program. Topics and times may be subject to change.
The symposium will be held at Chicago Marriott Southwest at Burr Ridge. This category 4 hotel is located at 1200 Burr Ridge Parkway, Burr Ridge, IL 60527, which is just 21 miles south of the O’Hare International Airport and 13 miles west of the Midway International Airport. The hotel offers over 130 rooms.

We secured a special discounted rate based on the type of room at the hotel. To take advantage of the discounted price, please use the link below.

The discounted rate will be available until September 1, 2018. As always, we encourage you to make reservations ASAP.

To learn more about the hotel, please visit:

Technology Showcase Sponsor $825
• One (1) free attendee registration
• Table-top exhibit space with electrical connection in foyer during breaks and the 30 min exclusive unopposed Technology Showcase session.
• Company logo, description and contacts in attendee packets

Silver Sponsor $1,500
• Two (2) free attendee registrations
• Company logo and recognition in joint IFSH promotions*
• Company logo and hotlinks to organization’s website on the IFSH website
• Recognition signage in registration area and meeting room, PPT appreciation slide
• Podium recognition at welcoming and concluding addresses
• Company logo, description and contacts in attendee packets

Gold Sponsor $2,500
• Four (4) free attendee registrations
• Company logo and recognition in joint IFSH e-promotions*
• Company logo and hotlinks to organization’s website on the IFSH website
• Placement of company literature or giveaways at sponsors-only table
• Recognition signage in registration area and meeting room, PPT appreciation slide
• Podium recognition at welcoming and concluding addresses
• Company logo, description and contacts in attendee packets
• Table-top exhibit space with electrical connection in foyer during breaks and the 30 min exclusive unopposed Technology Showcase session. ($500 value)
• Opportunity for Sponsor to provide choice of one premium item (with sponsors logo)
  ➢ Memory Stick
  ➢ Conference Bag/Tote
  ➢ Padfolio/Notepads
  ➢ Other

*includes links and logo display in e-promos/newsletters, press releases, and social media postings

Reserve Your Sponsorship Today
Contact: Armand Paradis, IFSH Director Business Development, 708.563.8175, aparadi2@iit.edu
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September 27, 2018
Chicago Marriott Southwest at Burr Ridge
Burr Ridge, Illinois

Sponsor Reservation Form

Name
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Surname
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Company
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State/Postcode
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I wish to book the following sponsorship:

- Technology Showcase Sponsor USD $ 825
- Silver Sponsor USD $1,500
- Gold Sponsor USD $2,500