Institute for Food Safety and Health Annual Meeting

David P. Goldman
Chief Medical Officer
Office of Food Policy and Response
U.S. Food and Drug Administration

Burr Ridge, Ill.
September 24, 2019
Office of Food Policy & Response

- High priority, cross-cutting food safety issues
- Lead development & implementation of FSMA activities
- Coordinates oversight of food outbreak responses, tracebacks, recalls, and communication
- Leads the evaluation and adoption of new and emerging technologies
A Modern Approach for Modern Times

People-Led * FSMA-Based * Technology-Enabled
Tech-enabled Traceability & Outbreak Response

With blockchain, research that used to take 7 days can now take as little as 2.2 seconds, tracing contaminated foods to their source, fast.

Smarter Tools & Approaches for Prevention

New Business Models & Retail Modernization

Food Safety Culture

Welcome to FDA’s New Era of Smarter Food Safety

Food Safety = Behavior
Example of Inconclusive Traceback

Point of Service A
- # ill
- What they ate
- Date of illness

Point of Service B

Point of Service C

Point of Service D

www.fda.gov
Tech-enabled Traceability & Outbreak Response

With blockchain, research that used to take 7 days can now take as little as 2.2 seconds, tracing contaminated foods to their source, fast.

Smarter Tools & Approaches for Prevention

Welcome to FDA’s New Era of Smarter Food Safety

New Business Models & Retail Modernization

Food Safety Culture

Food Safety = Behavior
Questions About Cannabis-Derived Products?

FDA and Marijuana: Questions and Answers

1. How is marijuana therapy being used by some members of the medical community?
2. Why hasn’t the FDA approved marijuana for medical uses?
3. Is marijuana safe for medical use?
4. How does FDA’s role differ from the role of other federal agencies when it comes to the investigation of marijuana for medical use?
5. Does the FDA object to the clinical investigation of marijuana for medical use?
6. What kind of research is the FDA reviewing when it comes to the efficacy of marijuana?
7. How can patients get into expanded access program for marijuana for medical use?
8. Does the FDA have concerns about administering a cannabis product to children?
9. Does the FDA have concerns about administering a cannabis product to pregnant and lactating women?
10. What is FDA’s reaction to states that are allowing marijuana to be sold for medical uses without the FDA’s approval?
Addressing PFAS in Human, Animal Foods
Joining Forces Against *Cyclospora*
Together, a New Era of Smarter Food Safety

- FSMA-BASED
- TECHNOLOGY-ENABLED
- ENHANCED TRACEABILITY
- DIGITAL
- COLLABORATIVE
- CONSUMER-FOCUSED
- PEOPLE-LED