

# SAVE THE DATE



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## Fresher, Faster, Tastier: How Packaging Innovations are Changing the Food Industry

May 29, 2019  
8:00 a.m. - 11:30 a.m.  
Federal Reserve Bank of Chicago  
230 South LaSalle Street  
Chicago, IL 60604

[REGISTER](#)

**Global Midwest Alliance invites you to its first program in the Alliance's 2019 Innovation, Growth and Globalization Industry-Focused Series. Past food industry programs have focused on food safety and policy changes, science-based opportunities, global food production and sustainability, food supply chain management, reducing food waste and expanding food trade.**

Food packaging has become a vital source of reinvigoration for a stable, yet evolving sector. The food industry is undergoing rapid changes as new products and categories are developed for consumers demanding fresher and tastier options. Packaging provides a valuable link between those producing and those consuming food products. Businesses can leverage packaging innovations to create value, develop new markets and foster employment. Moreover, important issues related to food safety, distribution and trade revolve around innovative packaging techniques and equipment.

Global Midwest Alliance will explore these themes during a lively and thought-provoking morning seminar at the Federal Reserve Bank of Chicago. The program will feature a distinguished keynote speaker with expertise in packaging innovations and two panel discussions with informative speakers from across the supply chain, along with ample time for networking. The Innovation Panel will discuss packaging innovations and technology as drivers of change in the food sector. The Growth and Global Opportunities Panel will delve into opportunities for businesses to expand globally, particularly through gaining a competitive edge from better food packaging.

Attendees will have the opportunity to network with industry leaders, service providers, and C-suite executives of packaging, food, government, agriculture, beverage, service companies, economic development specialists and other organizations as we investigate the role that packaging innovations will play in the future of the food industry.

The cost to attend this industry breakfast program is \$95 per person, payable at the time of registration. Seats are limited. **Please register on or before May 27, 2019.**

## AGENDA

8:00 a.m.

### Registration, Breakfast and Qualified Introductions

8:30 a.m.

### Welcome and Opening Remarks

[David Oppedahl](#), Senior Business Economist, Federal Reserve Bank of Chicago

8:45 a.m.

### Keynote Presentation

[Sam Ciulla](#), CEO, Ciulla Associates

9:15 a.m.

### Innovation and Technology Panel

Panelists:

[Cody Allen](#), Senior Management Consultant, Management Consulting - Information & Technology, Plante Moran

[Shane Bertsch](#), Vice President, Innovation, HAVI Global Solutions

[Jim Hilton](#), Director Vertical Marketing, Zebra Technologies Corp.

10:15 a.m.

### Networking and Coffee Break

10:30 a.m.

### Growth and Global Opportunities Panel

Panelists:

[Dave Donnan](#), Senior Partner, Global Leader Food and Beverage Sector, A.T. Kearney, Inc

11:30 a.m.

### Questions and Closing Remarks

**Global Midwest Alliance** is a business-led, region-wide organization dedicated to transforming the Midwest into an internationally recognized leader in innovation and business growth. The Alliance aligns and integrates resources throughout the Midwest helping businesses to grow by leveraging existing resources to develop new products and find customers throughout the world. The Alliance is the Private Sector Liaison Office for the World Bank and a member of Global CONNECT. Through these and other affiliations, the Alliance facilitates access to global business opportunities for Midwest business. The Alliance offers educational and networking opportunities through a variety of programs and resources designed to promote innovation, technology development and access to global opportunities in the clean technology, energy, food, logistics, manufacturing and water industries.

**The World Bank Private Sector Liaison Office (PSLO)** network is a group of 160 business intermediary organizations in 107 countries around the world working to foster trade and investment between countries with the support of the World Bank Group's products and services. PSLOs facilitate private sector access to World Bank Group business opportunities, services and knowledge, and act as the voice of the private sector in advising the World Bank Group on how to better engage companies on development issues.