Global Midwest Alliance invites you to a program in the Alliance’s 2020 Innovation, Growth and Globalization Industry-Focused Series. Past food industry programs have focused on food safety and policy changes, science-based opportunities, global food production and sustainability, food supply chain management, packaging innovations, reducing food waste and expanding food trade.

Food is essential to life, which makes the food industry sector vital to the Midwest’s economy. In the Information Age, the food industry faces a rapidly evolving marketplace as consumers explore the connections between food, nutrition, health and wellbeing. Moreover, technological changes and innovations offer new opportunities to create value, develop new markets and foster employment while helping people to eat in healthier ways. In addition, important issues related to food safety, consumer education and trade provide challenges and opportunities for food businesses in the pursuit of health and wellbeing for their customers.

Global Midwest Alliance will explore these themes in a stimulating program hosted by the Federal Reserve Bank of Chicago. The program will feature a distinguished keynote speaker. The Innovation Panel will discuss the impacts of food innovations and technology on people’s health and wellbeing, while the Growth and Global Panel will explore opportunities for businesses to expand globally as they foster healthier eating, better nutrition and wellbeing in general.
Join the Global Midwest Alliance and leaders from industry, government, and other organizations as we investigate the role that innovations in human health and wellness will play in the future of the food industry. Attendees will have the opportunity to network with industry leaders, service providers, and C-suite executives of packaging, food, government, agriculture, beverage, service companies, economic development specialists and other organizations.

The cost to attend this industry breakfast program is $95 per person, payable at the time of registration. Seats are limited. Please register on or before November 16, 2020.

AGENDA

8:00 a.m.
Registration, Breakfast and Qualified Introductions

8:30 a.m.
Welcome and Opening Remarks

8:45 a.m.
Keynote: A Fireside Chat
Moderator: Dave Donnan, President, Silvertip Management
Keynote Speaker: Aaron Rudberg, Managing Director and Chief Operating Officer, S2G Ventures

9:15 a.m.
Innovation and Technology Panel
Moderator: Joe Clayton, Chief Executive Officer, International Food Information Council
Panelists:
John Garnett, Vice President, Science & Technology, Conagra Brands
Luke Saunders, Chief Executive Officer, Farmers Fridge
Abigail Storms, Vice President, Sweetener Platform Innovation, Tate & Lyle

10:15 a.m.
Networking and Coffee Break

10:30 a.m.
Growth and Global Opportunities Panel
Moderator: Alvin Lee, Center Director, Center for Processing Innovation, Institute for Food Safety & Health
Panelists:
Susan Bond, Vice President Regulatory & Scientific Affairs, Kerry
Julie Holt, Senior Scientist, Global Food and Consumer Products, Decernis
Matt Mixter, Managing Partner, Hofseth North America, LLC, and Founder, Wixter Seafood

11:30 a.m.
Questions and Closing Remarks
Decernis, a FoodChain ID company, provides a complete regulatory intelligence information suite with unsurpassed coverage of over 100,000 global regulations in 218 countries and 26 international communities, including focus on innovation, technology, and global expansion for the food industry in the Midwest. The Decernis product line includes Horizon Scanning, Supply Chain Management, Reference Databases and Regulatory Enterprise systems for food additives, consumer products, food packaging, contaminants, product safety, food fraud and food safety, and more.

Established in 2011, the Institute for Food Safety and Health (IFSH) at Illinois Institute of Technology (IIT) is a world-class food science research institute that produces knowledge-based outcomes in the areas of food safety, food defense and nutrition for stakeholders in government, industry and academia.

Kerry is dedicated to making the world of food and beverage better for everyone. Every day, millions of people throughout the world consume foods and beverages containing Kerry’s taste and nutrition solutions. The focus on changing lifestyles, the globalisation of food tastes and ever-evolving consumer needs has brought us to a market-leading global position. Today, we are firmly established as a world leader in the food, beverage and pharma industries, with 23,000 staff and 100+ innovation and manufacturing centres across six continents.

The Federal Reserve Bank of Chicago is one of 12 regional Reserve Banks that, along with the Board of Governors in Washington, D.C., make up the nation’s central bank. The Chicago Reserve Bank serves the seventh Federal Reserve District, which encompasses the northern portions of Illinois and Indiana, southern Wisconsin, the Lower Peninsula of Michigan, and the state of Iowa. In addition to participation in the formulation of monetary policy, each Reserve Bank supervises member banks and bank holding companies, provides financial services to depository institutions and the U.S. government, and monitors economic conditions in its District.

Global Midwest Alliance is a business-led, region-wide not-for-profit educational organization dedicated to transforming the Midwest into an internationally recognized leader in innovation and business growth. The Alliance aligns and integrates resources throughout the Midwest helping businesses to grow by leveraging existing resources to develop new products and find customers throughout the world. The Alliance is the Private Sector Liaison Office for the World Bank and a member of Global CONNECT. Through these and other affiliations, the Alliance facilitates access to global business opportunities for Midwest business through 160 groups in 107 countries around the world. The Alliance offers educational and networking opportunities through a variety of programs and resources designed to promote innovation, technology development and access to global opportunities in the clean technology, energy, food, logistics, manufacturing and water industries.