SECOND ANNUAL CONFERENCE
INFORMATION PACKET AND AGENDA

FSPCA 2018 SECOND ANNUAL CONFERENCE
Wednesday, July 18 – Thursday, July 19, 2018
Immediately following the IFT Annual Conference
1:00 – 5:30 PM; Networking Reception 5:30 – 7:00 PM (Day 1)
8:00 AM – 5:00 PM (Day 2)

LOCATION
Chicago Navy Pier
600 East Grand Avenue, Chicago, IL 60611
Room 301-312

ABOUT FSPCA
The Food Safety Preventive Controls Alliance (FSPCA) is a broad-based public-private alliance of key industry, academia and government stakeholders. It was established in late 2011 by a grant from the U.S. Food and Drug Administration (FDA) to Illinois Institute of Technology’s Institute for Food Safety and Health (IIT IFSH).

The mission of FSPCA is to support safe food production by developing and delivering educational programs that assist the food industry in complying with the preventive controls regulations that were promulgated in response to the Food Safety Modernization Act (FSMA).

WHO SHOULD ATTEND?
If the Food Safety Modernization Act impacts you, then you are a stakeholder of the FSPCA. This conference will give you an opportunity for an in-depth analysis of the latest information on FSMA implementation and the activities of the FSPCA.

COST TO ATTEND
Student Rate: $99.00 USD (sales end July 19 at 8:00 AM CDT)
Early Bird Registration: $199.00 USD (sales end June 30 at 11:30 PM CDT)
General Registration: $249.00 USD (sales end July 17 at 11:30 PM CDT)
At the Door: $279.00 USD (sales end July 19 at 8:00 AM CDT)


Actual Date: Feb. 8, 18
©2018 FSPCA
MEALS

On Day 1 (July 18), a full, hot buffet lunch will be served beginning at 11:45 AM CDT. During the Networking Event appetizers and drinks will be served. On Day 2 (July 19), breakfast will be served at 8:00 AM CDT and a full, hot buffet lunch will be served at 12:00 PM CST.

Our buffet menu should accommodate most dietary restrictions. However, please indicate any dietary restrictions when prompted during registration. We can accommodate gluten-free, dairy-free, nut-free, vegetarian and vegan if notified by Monday, July 2, 2018. Requests made after this date may not be accommodated. **NOTE! If you have a SEVERE gluten (celiac) or nut allergy, we recommend you make other arrangements as we cannot guarantee cross contamination.**

PARKING

Navy Pier has a flat rate for parking of $28/day. Parking is not included in the registration fee.

NEARBY HOTELS

The following hotels are suggestions and near Navy Pier and the Conference. You may book any hotel in Chicago.

**Sheraton Grand**  
301 East North Water St.  
Chicago, IL 60611  
(312) 464-1000  
0.7 miles from Navy Pier

**DoubleTree by Hilton Hotel**  
300 East Ohio Street  
Chicago, IL 60611  
(312) 787-6100  
0.7 miles from Navy Pier

**Embassy Suites**  
511 North Columbus Drive,  
Chicago, IL 60611  
(312) 836-5900  
0.6 miles from Navy Pier

AIRPORT INFORMATION

**Chicago Midway International Airport (MDW)**  
5700 S Cicero Ave, Chicago, IL 60638  
(773) 838-0600

**Chicago O'Hare International Airport (ORD)**  
10000 W O'Hare Ave, Chicago, IL 60666  
(800) 832-6352

ADDITIONAL QUESTIONS?

Contact the FSPCA at **fspca@iit.edu**

---

Actual Date: Feb. 8, 18  
©2018 FSPCA  
2 of 6
DAY 1 CONFERENCE AGENDA

<table>
<thead>
<tr>
<th>START</th>
<th>END</th>
<th>SESSION</th>
<th>PRESENTER(S)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 PM</td>
<td>1:10 PM</td>
<td>Welcome and Opening Remarks</td>
<td>Donna Garren (Confirmed)</td>
</tr>
<tr>
<td>1:10 PM</td>
<td>1:40 PM</td>
<td>Food Safety Preventive Controls Alliance (FSPCA) Human Food Update</td>
<td>Kathy Gombas (Confirmed) Jerry Wojtala (Confirmed)</td>
</tr>
<tr>
<td>1:40 PM</td>
<td>1:55 PM</td>
<td>Food Safety Preventive Controls Alliance (FSPCA) Animal Food Update</td>
<td>David Fairfield (Confirmed)</td>
</tr>
<tr>
<td>1:55 PM</td>
<td>2:10 PM</td>
<td>Produce Safety Alliance (PSA) Update</td>
<td>Betsy Bihn (Invited) Gretchen Wall (Invited)</td>
</tr>
<tr>
<td>2:10 PM</td>
<td>2:25 PM</td>
<td>Sprout Safety Alliance (SSA) Update</td>
<td>Kaiping Deng (Confirmed)</td>
</tr>
<tr>
<td>2:25 PM</td>
<td>3:25 PM</td>
<td>FDA Perspectives on FSMA Implementation and Inspections</td>
<td>Glenn Bass (Confirmed) Sharon Mayl (Invited)</td>
</tr>
<tr>
<td></td>
<td>3:45 PM</td>
<td>FDA Food Safety Plan Builder Demo</td>
<td>Lillian Hsu (Confirmed)</td>
</tr>
<tr>
<td>3:40 PM</td>
<td>4:00 PM</td>
<td>FDA Food Safety Plan Builder Demo</td>
<td>Lillian Hsu (Confirmed)</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>5:30 PM</td>
<td>Challenges for FSPCA Instructors</td>
<td>Panel of FSPCA Instructors Facilitators Matt Botos and Juan Silva (Confirmed)</td>
</tr>
</tbody>
</table>

BREAK 3:25 – 3:40 PM

NETWORKING RECEPTION 5:30 – 7:00 PM

See next page for full descriptions of agenda sessions. Agenda subject to change.
DAY 1 CONFERENCE SESSION DESCRIPTIONS

Alliance Updates
Representatives of the FSPCA Implementation Work Group will present the latest data on the uptake of training efforts for Preventive Controls for Human Foods and Preventive Controls for Animal Food. In addition, there will be an update from the Produce Safety Alliance and Sprout Safety Alliance. The Produce Safety Alliance (PSA) is a collaboration between Cornell University, FDA, and USDA to prepare fresh produce growers to meet the regulatory requirements included in the FSMA Produce Safety Rule. The Sprout Safety Alliance (SSA), also a public-private alliance, is focused on training and outreach programs for stakeholders in the sprout production community, FSMA Produce Safety Rule, and best practices for improving sprout safety.

FDA Perspectives on FSMA Implementation and Inspections
Representatives of the FDA will review the status of FSMA implementation including modernization of the inspection process and regulator training to gain industry compliance with the FSMA rules.

FDA Food Safety Plan Builder Demo
Live demonstration of FDA’s Food Safety Plan Builder - a tool designed to assist owners/operators of food facilities with the development of food safety plans.

Challenges for FSPCA Instructors
A panel of Preventive Controls for Human and Animal Food and Foreign Supplier Verification Programs lead instructors talk about their training challenges, successes, and needs. Discussion will provide domestic and international perspectives.

Networking Reception
A networking reception will be an opportunity to enjoy food and drink with your colleagues and network among FSPCA stakeholders.
## DAY 2 CONFERENCE AGENDA

### THURSDAY, JULY 19, 2018

<table>
<thead>
<tr>
<th>START</th>
<th>END</th>
<th>SESSION</th>
<th>PRESENTER(S)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM</td>
<td>9:30 AM</td>
<td>FSPCA Technical Assistance Network and FDA FSMA Technical Assistance Network</td>
<td>Marcos Sanchez (Confirmed) Deborah Price (Confirmed)</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>10:15 AM</td>
<td>Intentional Adulteration Update</td>
<td>Jon Woody (Confirmed)</td>
</tr>
</tbody>
</table>

**BREAK 10:15 – 10:30 AM**

| 10:30 AM| 11:15 AM| Marketing Tips and Tactics for Promoting Courses                      | Successful Lead Instructors                                                  |
| 11:15 AM| 12:00 PM| Introduction of the new FSVP Module                                    | Hilary Thesmar (Confirmed)                                                  |

**LUNCH 12:00 -1:30 PM**

**ASK AN EXPERT: FSMA topic-specific tables, manned with an expert, throughout the room.**

| 1:30 PM| 2:00 PM| FDA FSMA Guidance Overview                                             | Jenny Scott (Confirmed) Dianne Milazzo (Confirmed) Sharon Mayl (Invited)    |
| 2:00 PM| 2:30 PM| FSPCA Town Hall Meeting                                                | FSPCA Managing Entities and Key Committee Chairs, Produce Safety Alliance Representatives and Sprout Safety Alliance Representatives |
| 2:30 PM| 3:15 PM| FSPCA Town Hall Meeting (continued)                                   | FSPCA Managing Entities and Key Committee Chairs, Produce Safety Alliance Representatives and Sprout Safety Alliance Representatives |

**BREAK 3:15 – 3:30 PM**

| 3:30 PM| 4:00 PM| FSPCA Town Hall Meeting (continued)                                   | FSPCA Managing Entities and Key Committee Chairs, Produce Safety Alliance Representatives and Sprout Safety Alliance Representatives |
| 4:30 PM| 5:00 PM| Closing Remarks                                                        | Annual Conference Committee                                                 |

**ADJOURN**

See next page for full descriptions of agenda sessions. Agenda subject to change.
DAY 2 CONFERENCE AGENDA

FSPCA Technical Assistance Network and FDA FSMA Technical Assistance Network
Representatives from the FSPCA and FDA Technical Assistance Networks (TANs) will reveal behind the scenes collaboration efforts to assist stakeholders with FSMA questions and how we can leverage the TANs to benefit FSPCA lead instructors.

Intentional Adulteration Update
Hear from the FSPCA Intentional Adulteration Subcommittee and its plans for curriculum, roll out of training, and upcoming compliance date.

Marketing Tips and Tactics for Promoting Courses
Helpful information and real-world solutions from Lead Instructors who have had success filling their courses through strategic promotion and innovative marketing.

Introduction of the new FSVP Module
Answers to the most frequently asked questions about adding this new module into a preventive control course. How to teach the module, adjusting the agenda to accommodate the additional content, how to advertise this new module, and more!

Ask an Expert (during Lunch Break)
Look for FSMA topic-specific tables throughout the room. Each table will be manned with an expert in each topic.

FDA FSMA Guidance Overview
Highlights of FDA Guidance documents (with emphasis on most recently released documents) and how the FSMA Guidance documents can be used to enhance your training.

FSPCA Town Hall
Back by popular demand! Based on your feedback, the FSPCA Town Hall session has been extended to allow additional time for information sharing and collaboration. This is an opportune time to ask questions.